

REP HEADLINE# 6250644 TRF# 323881
SSS MOD# 0 : UNAPPROVED REV #1 SSS

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!
HARRIS REPORT FROM REP ***CHANGES*** AUG7/12 14.45
*** WFTV-TV ***

ADV #	ADV.	NAME	ISS/DSCC	IE
AGY # 3748	AGY,	NAME	GREAT AMERICAN MEDIA	

REP. # OFF. # 6556 SALESMAN #
BUYER NAME LAURA BASSETT
SALES PRSN WA- JOE KNAUER

3050 K ST NW,
WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

ORDER # _____ CONTRACT # 6250644

DSCC-IE _____ EST#1505 COMMENTS: (LINE, ORDER, INV
PRDCT

FLIGHT DATES OCT 9/12 NOV 5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDS

CITY TAX _____ STATE TAX _____ CURE BILLING NUMBER _____

REP: TO LENA

TO LENNA
FR JULIE
OK, D M2
TLS RTS
BITS CFM, THX 8/7

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

DSCC-HE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
AGENCY PRODUCT CODE = 53

21	ES	700P-800P			\$1,200.00	10/13	10/13	0	SAT
21	ES	700P-800P			\$1,200.00	10/20	11/3	1	SAT
PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL					30				

PROGRAM : DR OZ PRGM CHANGE: SAT 7-8P ON 10/13 IS NASCAR
ORD COM1: THIS IS A MAKE-GOOD FOR OCT13 ON LINE-21 FOR 1 SPOT/WK

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\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ **CHANGES** ***WF-TV-TV***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYs	:TOTAL:	:SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	
STATION	MAKEGOOD	OFFERS:	MISSED:	SAT/700P-800P	OCT13		30S	\$1,200.00	(AUG7/12)					
M2	OK'D	BUY#21	OFFER:	WED/400P-500P	OCT10		30S	\$1,200.00	PLS ADVISE.					
CMT:PRGM	CHANGE:	SAT	7-8P	ON 10/13 IS NASCAR										
OCT/12	461100.00	NOV/12	245800.00											
								CONTRACT	TOTAL	706900.00				
								TOTAL	SPOTS	313				

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%
SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGY R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE